

A Powerful Solution for Lasting Patient Health and Practice Success



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Dental service can supports patient health by addressing one of the most significant yet often overlooked areas—gum disease. After years of using Perio Protect in my own practice, I've seen firsthand how transformative this solution can be. Perio Protect is more than a routine service; it's a way to help patients maintain their oral health and protect the dental work they've invested in. It's a solution that goes beyond routine care, offering long-term health benefits for patients and a valuable efficiency boost for dental practices.

Why Perio Protect is Essential for Patient Health and Wellness

Periodontal disease affects nearly half of adults over 30, yet it often progresses quietly until it leads to serious health concerns. In our practice, proactively managing gum disease has become essential, and Perio Protect has been foundational in this approach. This system provides patients with custom-fitted trays, allowing them to apply targeted medication at home and treat bacteria in gum pockets that routine cleanings often miss.

Unlike traditional cleaning tools, Perio Protect is an adjunctive therapy designed to reduce harmful bacteria, helping patients maintain and improve their oral health over the long term. Patients who use Perio Protect experience reduced inflammation, healthier gums, and a renewed sense of control over their health. It's more than just a dental service; it's a solution that empowers patients to take active steps toward lasting wellness.

The Broader Health Implications of Gum Disease

One of the most compelling reasons to integrate Perio Protect is its connection to overall health. Untreated gum disease has been linked to several serious systemic health risks, making periodontal care a vital aspect of whole-body wellness:

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- **Heart Health:** Studies show that people with gum disease have a higher risk of cardiovascular issues. The bacteria involved in gum disease can enter the bloodstream, potentially impacting heart health and increasing the risk of heart attacks and strokes.
- **Diabetes:** There is a two-way relationship between diabetes and gum disease. Not only are diabetic patients more prone to gum issues, but gum disease can also make blood sugar levels harder to control. Perio Protect supports patients in managing their gum health, which can contribute to more stable blood sugar control.
- Respiratory Health: Bacteria from the mouth can travel to the lungs, increasing the risk
 of respiratory conditions, especially in vulnerable groups such as older adults or those
 with compromised immune systems.
- Pregnancy Complications: Research shows that pregnant women with gum disease
 face a higher risk of complications like premature birth and low birth weight. Proactive
 periodontal care with Perio Protect can support healthier pregnancy outcomes for
 both mother and child.
- **Cognitive Health:** Emerging research links chronic inflammation from periodontal disease with cognitive decline and conditions such as Alzheimer's. By managing gum health, Perio Protect may help mitigate these risks.

With Perio Protect, patients can manage these risks more effectively at home. The system empowers them to reduce harmful bacteria that could impact their systemic health, supporting wellness in a way that goes far beyond the dental chair.

Protecting Patients' Investments in Restorative Work

Patients often invest heavily in restorative dental work, such as implants, crowns, and bridges, and maintaining gum health is crucial to preserving these investments. Without a healthy foundation, periodontal disease can jeopardize these results over time. Perio Protect offers patients an effective way to protect these investments by keeping the surrounding gums healthy and resilient, preserving the full value of their dental care.

By offering Perio Protect, practices provide patients with peace of mind, knowing that their restorative work is supported by healthy gums. It's not simply an additional service; it's a comprehensive approach to long-term patient satisfaction and care.

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Financial Benefits of Perio Protect for Dental Practices

As a dental consultant, I've worked with many practices looking for ways to better serve their patients, grow their hygiene departments, and increase profitability. Perio Protect has proven to be a powerful solution. Many dental practices focus on marketing high-value services like clear aligners, viewing these as opportunities to enhance profitability while meeting patients' needs. However, what many practices may not realize is that other procedures—like Perio Protect—can offer comparable profitability without requiring extensive chair time. Perio Protect not only provides health benefits but also supports a strong financial model for practices. Here's how it compares to clear aligners in terms of profitability and efficiency:

- **Clear Aligners:** Priced between \$5,000 and \$7,000, clear aligners come with significant overhead costs, including lab fees, supplies, and around 4+ hours of chair time across multiple visits. The total profit to the practice is generally around \$2,400 to \$2,600.
- **Perio Protect:** Priced at about \$700 to \$800, Perio Protect has minimal lab and supply costs of approximately \$240 and requires just 30 minutes, or one-eighth of the chair time required for aligners. This structure yields a retained profit of \$400 to \$500 per case with minimal time investment, making it an efficient and profitable addition to the practice and equating to a similar profitability per hour.

Since Perio Protect doesn't require repeated appointments or extensive chair time, practices can accommodate more patients, increasing their hygiene department's profitability while offering essential preventive care. This approach is a win-win-patients receive high-quality care, and practices achieve consistent, sustainable growth.

Why Perio Protect is a Must-Have for Every Practice

Perio Protect is more than a treatment—it's a commitment to patient-centered care. It empowers patients to actively participate in their health, building trust and fostering engagement with their dental care. Patients who feel supported are more likely to remain loyal to the practice, share positive experiences, and encourage others to prioritize their gum health as well.

Integrating Perio Protect has made a real difference in our practice, elevating the quality of care we offer and deepening our purpose in serving patients. Providing Perio Protect means supporting patients' long-term health, helping them protect their smiles, and setting a higher standard for preventive care that has lasting effects on their lives.

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By adding Perio Protect, dental practices invest not only in patient health but in a future of comprehensive, meaningful care. It allows patients to maintain their health, protect their dental work, and enjoy a better quality of life—ultimately creating a rewarding, purposedriven practice.

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